

Privacy Policy

Your privacy is very important to you and to us so here's our approach to privacy on our website:

In Summary:

We collect anonymous statistics about your visit, like which of our pages you viewed.

Some 3rd parties such as social media sites, may know you visited our website, if you use their services. We have no control over them, but rest assured, we don't believe this knowledge poses any threat to you or your privacy.

If you register and sign up with us, your information is kept safe and we will never share it with others without your express permission.

We never share your data with 3rd parties except to help us deliver our own services.

Detailed Privacy Policy Information:

Measuring our visitors

We measure visitors to our website using Google Analytics. This records what pages you view within our site, how you arrived at our site and some basic information about your computer. All of that information is anonymous so we don't know who you are; just that somebody visited our site.

The information we collect from analytics helps us understand what parts of our sites are doing well, how people arrive at our site and so on. Like most websites, we use this information to make our website better.

You can learn more about Google Analytics or opt out if you wish.

Facebook, Twitter and other social networks

These services provide social buttons and similar features which we use on our website – such as the “Like” and “Tweet” buttons.

To do so we embed code that they provide and we do not control ourselves. To function, their buttons generally know if you're logged in; for example Facebook use this to say “x of your friends like this”. We do not have any access to that information, nor can we control how those networks use it.

Social networks therefore could know that you're viewing this website, if you use their services (that isn't to say they do, but their policies may change). We have no offensive material on our website so we imagine this is not a concern for most users.

If you register / sign up with us

When you sign up to place an order we will record specific personal information about you, such as your name and email address.

We also log account and transaction history for accounting purposes, and to monitor our business activities.

Emails

We may send you email notifications regarding your order (such as dispatch notifications) or those which you have specifically requested (such as newsletters). You have the ability to opt out of any of this communication at any time.

We will never provide your personal information or email address to any third parties except where they are specifically employed to help deliver our own services, as detailed above.

Online payment

We use a payment provider when you purchase our products online. This company will have access to your personal and payment information. When paying by debit/credit card, we never have access to your card details.

The third party we use to process debit/credit cards is PayPal (to process credit cards and accept payment via PayPal).

We share information with this company only to the extent necessary for the purposes of processing payments you make via our website.

Security

Spares Unlimited Motorcycles take many precautions to prevent the loss, misuse or alteration of your personal information. These precautions include but are not limited to:

Use of SSL encryption for sensitive data

Hardware stored in secured data centres behind firewalls

All access to information restricted by password and/or secure key

Restrictions to what information can be accessed via any location

Whilst we take great care to ensure any confidential information remains protected we cannot guarantee the security of data sent over the Internet.

You are responsible for keeping your password and user details confidential. Nobody at Spares Unlimited Motorcycles will ever ask you for your password, so anybody asking for that information is not acting for Spares Unlimited and should not be trusted.

Updates to this policy

We may update this privacy policy from time to time, particularly as technology changes. You can always check this page for the latest version. We may also notify you of changes to our privacy policy by email.

Any questions?

If you have any questions about this privacy policy or your personal data, please write to us by email to info@sparesunlimited.co.uk or by post to Magnum Consumables Ltd T/A Spares Unlimited Motorcycles, 437-439 Hessle Road, Hull, East Yorkshire, HU3 4EH.